

## For Immediate Release:

### **Daughter of Martial Arts Film Legend, Bruce Lee To Make New York Fundraising Appearance At Nubreed Martial Arts Academy, Whitestone, NY**



September 15, 2010 - Whitestone, NY Shannon Lee, daughter of martial arts and screen legend Bruce Lee will be an honored guest at Nubreed Martial Arts Academy's 13th anniversary celebration and fundraiser for St. Jude Children's Research Hospital on October 2nd, 2010.

The late Bruce Lee has been immortalized by millions of martial arts fans, practitioners, photographic images, film and television screens around the world. He was a man driven to take his art and style to new levels. Captured in the essence of the limitless Lee Jun Fan Gung Fu, his own brand of Martial Arts (AKA: Jeet Kune Do or way of the intercepting fist) Mr. Lee was focused on changing the world in a positive way. Today, his daughter Shannon, carries on this vision with the help of other surviving Lee family members to advance "Bruce Lee's original intent and practice [so it] will not be distorted or misinterpreted and thereby, will not fade away," the mission of both the Bruce Lee Foundation and LeeWay Media Group.

With this vision in mind, Shannon Lee will attend a special 13th Anniversary celebration of Nubreed Martial Arts Academy in Whitestone, NY on Saturday October 2nd, 2010 from 9:30AM to 1:30PM. Ms. Lee will be available for interviews, and photo opportunities at this event.

With a suggested donation of \$25 all proceeds from the event will go directly to St. Jude Children's Research Hospital and its cancer research facilities.

Luigi Orlando Cuellar and Alexander Chan, Owner/Operators of Nubreed Martial Arts Academy both agree that, "Bruce Lee's legacy is an amazing one. He broke down walls and made it possible for so many of us to learn from one another and to appreciate life and human potential. Having Shannon Lee here to contribute to this event and helping to raise funds for St. Jude is just a small part of that great legacy of reaching out, making breakthroughs and making a

difference.”

### **About The Bruce Lee Foundation, Leeway Media and Bruce Lee Enterprises:**

The Bruce Lee Foundation, a California 501(c)(3) public benefit corporation, seeks to preserve, perpetuate, and disseminate Bruce Lee’s life example, philosophies, and art of Jun Fan Jeet Kune Do® through inspirational events, educational programs, martial arts instruction, and the Bruce Lee Museum. The Bruce Lee Foundation believes it can enrich lives, open minds and break down barriers through the active proliferation of Bruce Lee’s legacy of undaunted optimism in the face of adversity, unwavering humanism, mental and physical perseverance, and inspirational presence of mind toward the betterment of our global community.

Shannon Lee is CEO of Bruce Lee Enterprises and LeeWay Media Group, the creative and media arms of the Lee family involved in licensing, merchandising rights and creating original film and television productions. Visit: [www.BruceLee.com](http://www.BruceLee.com)

### **About Nubreed Martial Arts Academy:**

Established in 1997, by founders Luigi Orlando Cuellar and Alexander Chan, Nubreed Martial Arts Academy teaches authentic applications of Jun Fan Gung Fu/Jeet Kune Do to students of all backgrounds in the New York City area combined with other martial art disciplines from Mixed Martial Arts and Western Boxing to Capoeira, Brazilian Jiu-jitsu, Wing Chun Kung Fu and French Savate to name a few. Nubreed takes pride in its students feeling as if they are part of an extended family. Visit: [www.NubreedMartialArts.com](http://www.NubreedMartialArts.com)

### **About St. Jude Children’s Research Hospital:**

Founded in 1962 by the late entertainer Danny Thomas, St. Jude freely shares its discoveries with scientific and medical communities around the world, publishing more research articles than any other pediatric cancer research center in the United States. St. Jude treats more than 5,700 patients each year and is the only pediatric cancer research center where families never pay for treatment not covered by insurance. St. Jude is financially supported by thousands of individual donors, organizations and corporations without which the hospital’s work would not be possible. In 2010, St. Jude was ranked the most trusted charity in the nation in a public survey conducted by Harris Interactive, a highly respected international polling and research firm.

### **Contact:**

Address:

Nubreed Martial Arts Academy  
150-43 14th Avenue,  
Whitestone, NY 11357

Phone:

(718)-747-2550

Email:

info@nubreedmartialarts.com

www.NubreedMartialArts.com

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